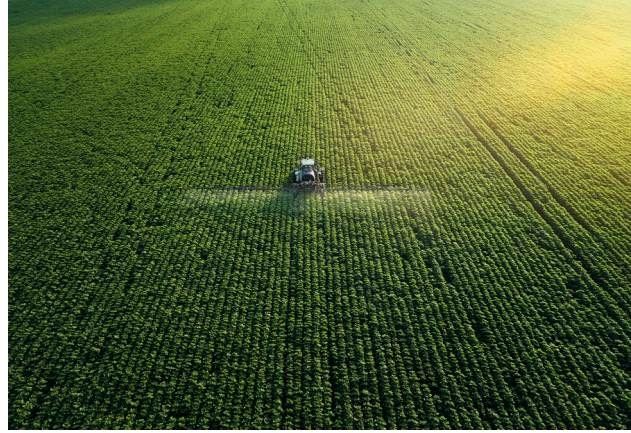




3 Steps to Invigorate

Policy Development



Farm Bureau Statement of Purpose

"The purpose of Farm Bureau is to make the business of farming more profitable, and the community a better place to live. Farm Bureau should provide an organization in which members may secure the benefits of unified efforts in a way that could never be accomplished through individual effort."

— The statement originally approved by American Farm Bureau in 1920.

Why policy?

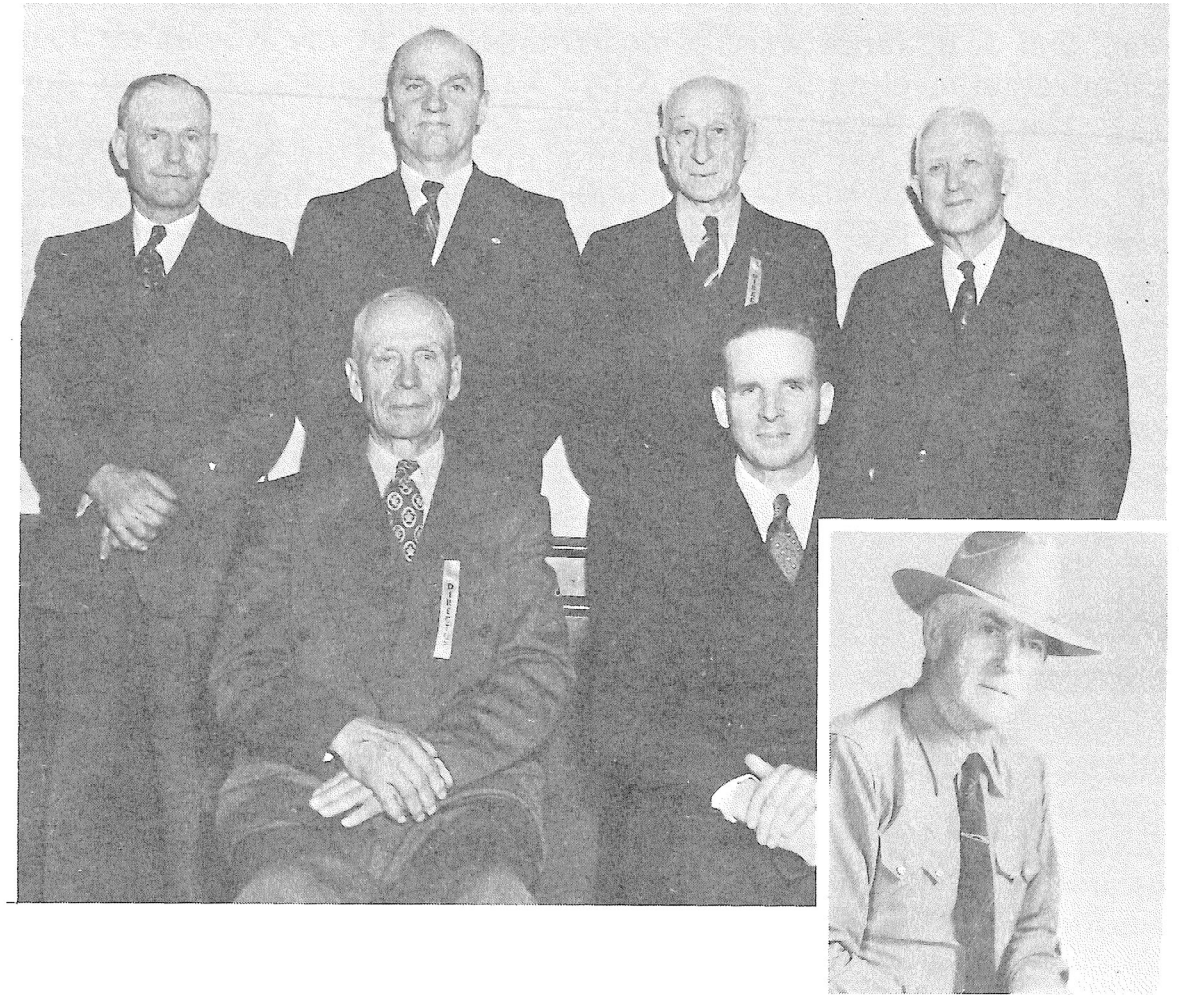
Farm Bureau Policy History

In 1919, a group of farmers from 30 states gathered in Chicago. They founded the American Farm Bureau Federation (AFBF) with the goal of **"speaking for themselves through their own national organization."**



Farm Bureau in North Dakota

- Farm Bureau was organized in North Dakota in Valley City on November 19-20, 1942.
- Up until that time, there was no general farm organization that was acceptable to many farmers, through which they could collectively express their individual views.



Top row left to right: P. J. Donnelly, Benjamin Gorder, Ira Fandray and Edwin Traynor. Lower left to right: John Dawson, W. A. Plath and (inset) Angus Kennedy.

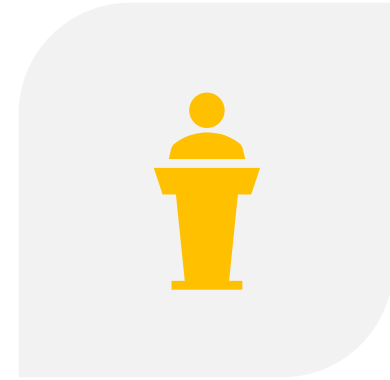
3 Steps to Invigorate Policy Development



① KNOW THE PROCESS
AND TELL YOUR STORY



② APPOINT A POLICY
PERSON/GROUP

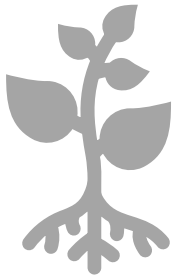


③ BUILD A RELATIONSHIP
WITH A LEGISLATOR

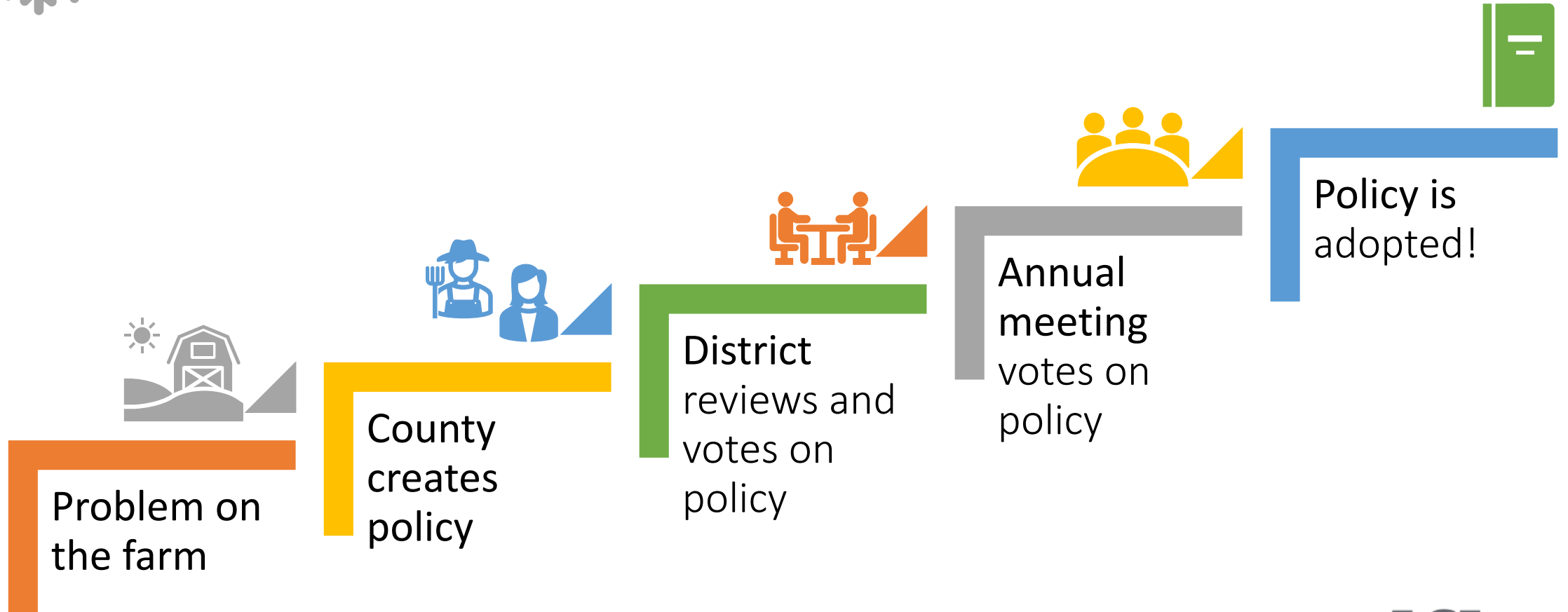
Know the process and tell your story

- Know the basics of policy development and the legislative process
- Tell your story. What are the ways the policy process has helped your farm and community?





NDFB Grassroots Policy Development Process



Appoint a policy person/group

Policy persons should:

- Know the policy development timeline
- Help members identify farm or community problems and craft robust resolutions
- Attend annual meeting as a delegate

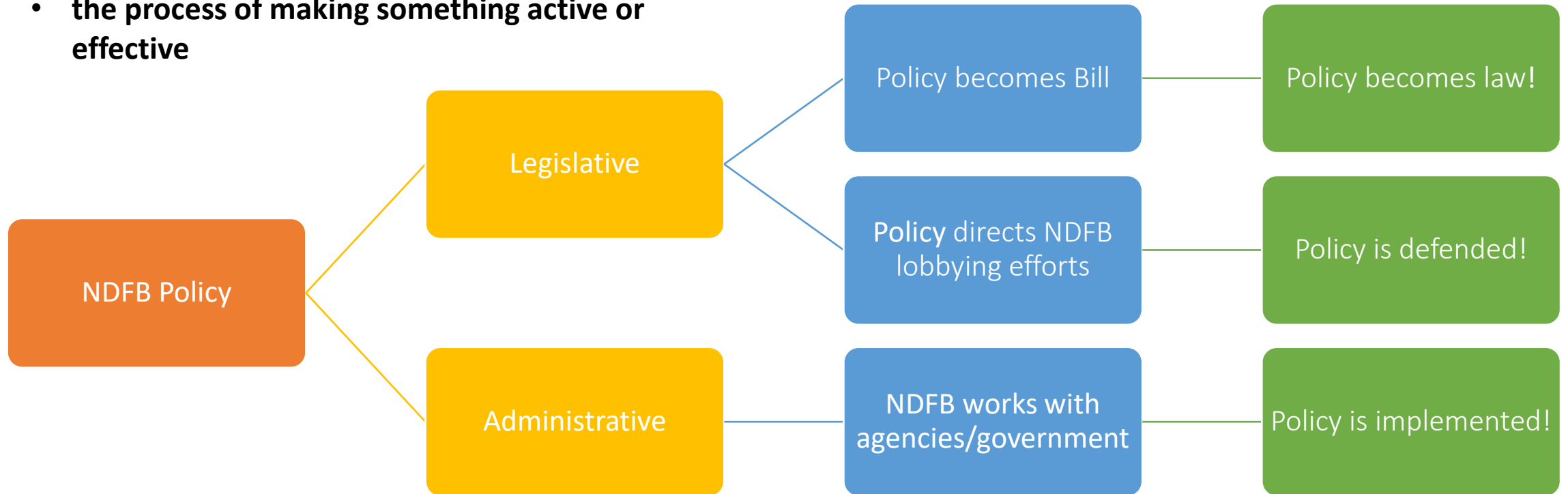


Policy Implementation

implementation

noun

- the process of making something active or effective



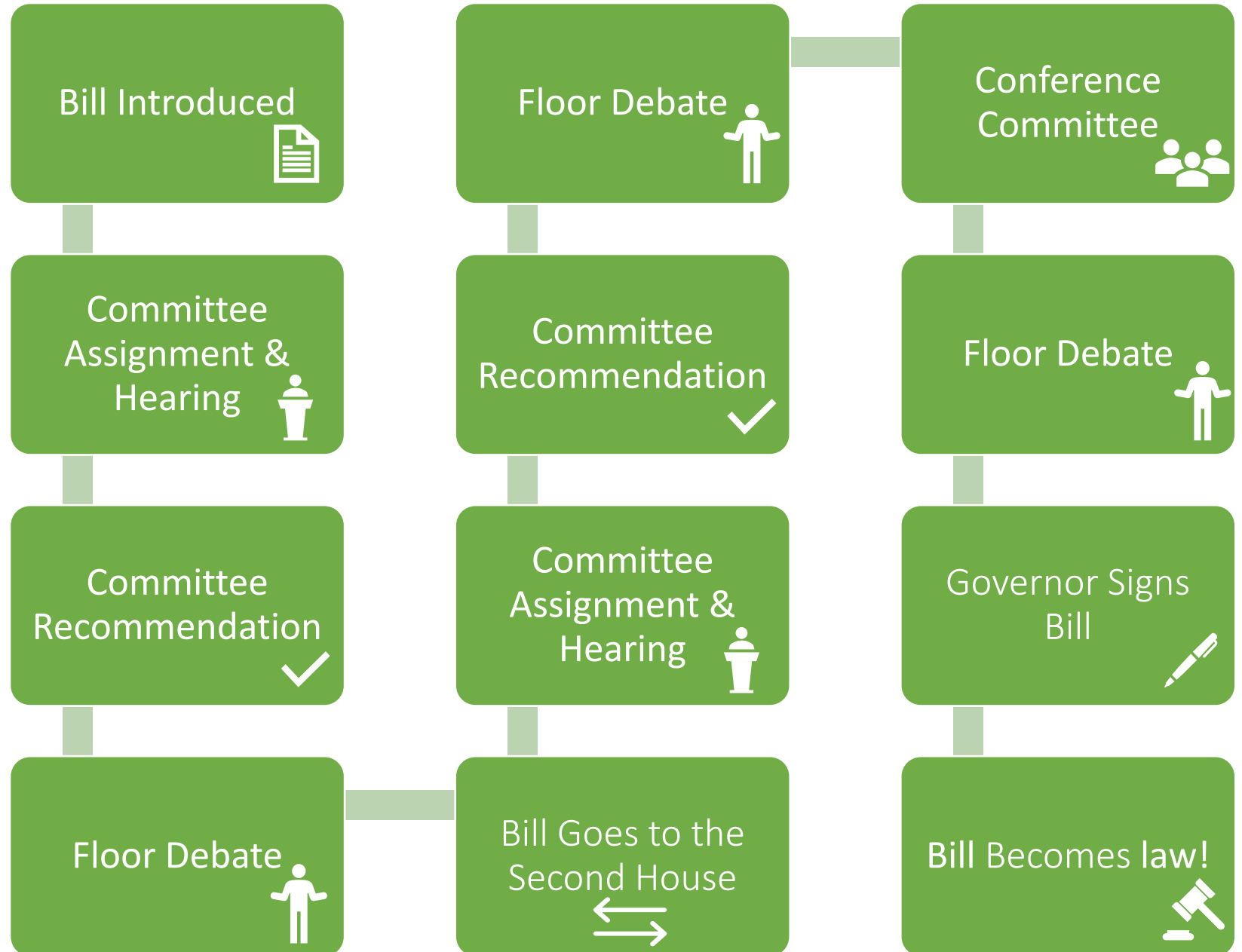


Build a relationship with a legislator

Legislators are typically eager to build relationships with County Farm Bureaus

- Invite a Legislator to a county meeting
- Host a "Meet the Candidate" Forum or event featuring a legislator
- Attend NDFB's Day at the Capitol and Legislative Social

Legislative Process



Visit ndfb.org to
find more
resources to
help you craft
good policy



Contact NDFB Public Policy

Bismarck office: 701-224-0330

Or scan the QR code for
more information

